

SA’s NEV market more than doubled in a single quarter, crossing the 5% threshold for the first time

New Energy Vehicle sales by type, Q1 2026 vs Q2 2026 · Units sold · South Africa

8,611

NEV units sold in Q2 2026

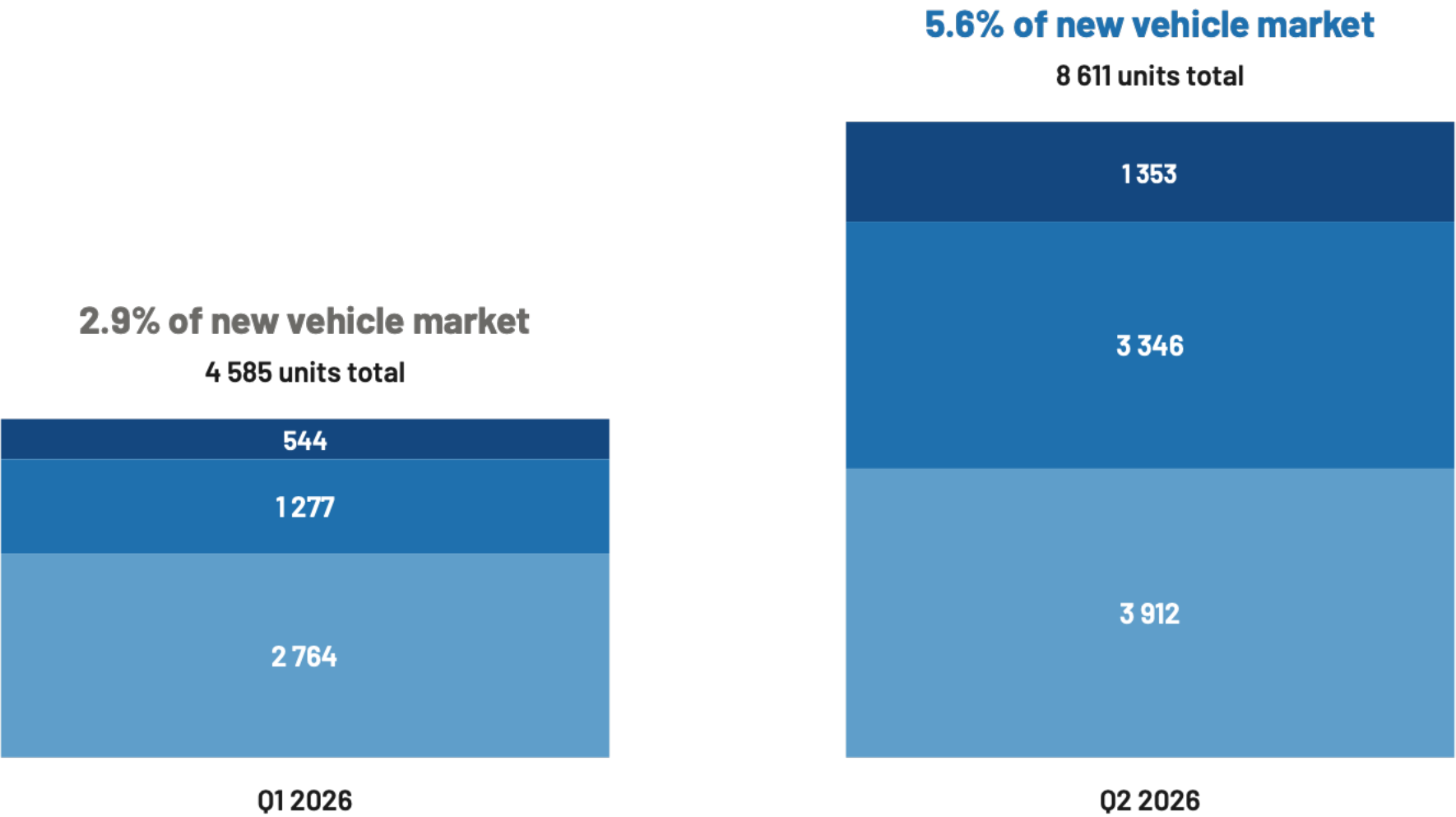
+134.3%

year-on-year growth, Q2 2026 vs Q2 2025

Hybrid (HEV)

Plug-in Hybrid (PHEV)

Battery Electric (BEV)



South Africa's New Energy Vehicle market had been growing steadily but modestly – with Q1 2026 posting 4,585 units and just over 30% year-on-year growth. But Q2 2026 delivered a structural step-change: sales surged 134.3% year-on-year to 8,611 units, with plug-in hybrids nearly tripling in a single quarter, largely driven by BYD entering NAAMSA reporting and other new Chinese brands accelerating volumes. The 5% market share barrier – long viewed as the indicator of mainstream adoption – was breached in June 2026 alone at 6.0%, meaning the true pace of South Africa's EV transition is almost certainly faster still, with brands including Geely and Dongfeng yet to report sales data to NAAMSA.